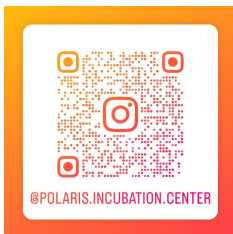




POLARIS TM IS A REGISTERED TRADEMARK OF POLARIS EDUCATIONAL TRUST

Polaris startup accelerator program

- Student's clubs
- Competitions
- Networking & access to industry experts
- Social entrepreneurship programs
- Licensing and technology resources
- Help internships at smaller companies
- Events, workshops and guest lectures
- Panel discussion and critical analysis
- Pitch deck preparation
- Cost and budget preparation
- Business model development



Polaris READY Incubation Center

We are business Launchpad for the students with 'ideas' and 'willingness' to take their idea to the world.

We run a business accelerator program to help them develop their idea into actual business, help industry match making and raise seed funds.

We have developed plans and milestones to evaluate progress and collaborated with industry leaders for support and guidance.

This signature program supports our goal of understanding entrepreneurship and diversifying engagement with a focus on underrepresented students to participate and excel.

Our vision and mission

Our Vision:

A startup in every college by acting as a launch pad to take the startup and early stage ideas from the schools and colleges to the real world.

Our mission:

To nurture the ideas in young minds in small and underserved towns to turn them into the shining stars in the business world by helping them accelerate, seed and incubate.



Polaris READY Incubation Center

Educate → Incubate → Empower



The 'IDEA MEET' at Polaris is designed to provide the undergraduate students with early stage ideas to compete for cash prizes.

More importantly, the participating students will gain access to the prestigious 'LaunchPad program' at Polaris and can get guidance and hand holding in their entrepreneurship journey and skill development.

97%
of the population
works for the
remaining
3%
Choose your position wisely

The 'IDEA MEET'

What we are looking for:

- A person with an idea with his/her team.
- We want to see the business plan they have.
- We will vet the idea and the plan with our team of experts.
- The best business case will win a chance to develop into a real business.

Inviting Ideas in these areas

Consumer segment

-Product/Service/Process

Social entrepreneurship segment

-Food Security
-Water conservation
-Waste management
-Women empowerment - self help
-Rural Entrepreneurship
-Education

Technology

-Application Development and IOT
-Reverse engineering
-Diversified

Health and Life Sciences

-Food Science
-Biotechnology
-Community health

Dear Students,
feel free to get in touch
and clear all your doubts
before your final submission
to the 'IDEA MEET'

Email: khan.alig@gmail.com

Our global mentors speaks:



"PRIC is a great opportunity for young minds to showcase their talent and take their idea to the world."

(Faran Siddiqi, Int'l

Business Dev. Head, BAE Systems, NY)

"Polaris is doing wonderful job by working in medium towns to find the best ideas, develop and transform into brands."

(Birinder Soin, Ex. Sr. VP at PWC)



"We are one of its kind incubation center in UP, focusing on all smaller and private colleges of the state"
(Program head: Bakhtiyar Khan, Ex

Walmart, Samsung, Volvo Eicher. With over 2 decades of global industry experience in India and abroad)

Business Plan template to be used for submission

Executive Summary:

Company Description:

Management Team:

Products and Services:

Marketing Analysis:

Financial Plan:

Operational Plan:

Stages to Recognition

Round 1: Submission → Analysis → Top 20 ideas to be called for presentation

Round 2: Presentation to Indian Experts

Round 3: Presentation to Global Experts

Rewards and Recognitions

First prize: A cash reward of Rs. 25000/- and the project can be selected for prestigious **Polaris Accelerator Program** to be developed into a real business with access to network and industry matchmaking with **Polaris Incubation Centre**.

Second prize: A cash reward of Rs. 15000/- and access to **Polaris accelerator** resources for full year.

Third prize: A cash reward of Rs. 10000/- and access to guest lectures at **Polaris Incubation Centre** and get a consultation for project development.

Consolation prizes: Includes access to **Polaris' Launchpad** and guidance for developing your dream project at **Polaris Incubation centre**

Contact Us

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